CRITICAL EVENT NOTIFICATION SUMMARY

AtHoc

BlackBerry AtHoc Integration

ISSUE	EVENT 00
CADENCE	PER EVENT
HANDLING	CLIENT CONFIDENTIAL

BOTTOM LINE UP FRONT

A magnitude 6.8 earthquake near Izmir triggered a validated TAM-C alert to 312 client personnel through AtHoc within 11 minutes. 94% confirmed safe within two hours. Three staff remain unaccounted for, pending restored mobile service in the affected district, and are being traced locally.

312
PERSONNEL NOTIFIED

11m
EVENT TO VALIDATED ALERT

94%
CONFIRMED SAFE WITHIN 2H

EVENT SEVERITY

4 / 5

HIGH

LOW — CRITICAL

Scored on TAM-C's 1 to 5 risk method. Aftershocks keep the event at High for 48 hours.

01 Event timeline

DETECTION — HIGH

Quake detected and validated

Seismic feeds reported a 6.8 event at 03:12 local time. Analysts confirmed damage reports in Bayrakli within six minutes and drafted an alert scoped to personnel within 50 km of the epicenter.

SOURCE · SEISMIC FEEDS

NOTIFICATION — ELEVATED

Alert reaches 312 staff on all channels

The alert went out at 03:23 by app, SMS, voice call and email, with a one-tap safety response. Leadership received a separate summary. The [redacted] site manager confirmed the office building was empty.

SOURCE · ATHOC PLATFORM

ACCOUNTABILITY — MODERATE

Three personnel still unaccounted for

By 05:30, 293 personnel had responded safe and 16 requested help, now resolved. Three staff in [redacted] district have not answered. Local contacts are visiting their listed addresses.

SOURCE · RESPONSE TRACKING

02 Event follow-up watch

INDICATOR	TREND	EXPOSURE
Aftershocks above magnitude 5	▼ Easing	HIGH
Mobile network outages in affected areas	▼ Easing	ELEVATED
Road and airport closures around Izmir	■ Steady	ELEVATED
Personnel requesting assistance	▼ Easing	MODERATE

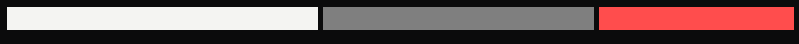
03 Analyst recommendations

01 Send a follow-up AtHoc poll at 12:00 to staff who confirmed safe but reported damage.

02 Keep the Izmir office closed until a structural inspection is completed.

03 Pre-approve hotel relocation for staff whose homes are in the worst-hit districts.

VALIDATION SOURCES



Sensors 40% · Official 35% · Local media 25%

WHAT THE CLIENT RECEIVES

→ Validated alerts via AtHoc
→ FedRAMP-authorized infrastructure
→ Personnel accountability tracking
→ Leadership summary per event

ILLUSTRATIVE SAMPLE. PEOPLE, SITES AND FIGURES ARE ANONYMIZED OR REDACTED. FULL EVENT REPORTS ARE DELIVERED TO CLIENTS ONLY.

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